

Elevator Pitch Template

Plan Idiomas Direccionados

Context

[e.g., *Introducing a new AI-driven analytics tool to a potential client*]

Duration **20-30 seconds**



Hook (5 seconds)

"Did you know [e.g., *inefficient data processing costs firms millions annually*]?"

"Imagine [e.g., *cutting project delays by 20% with one tool*]."

Value Proposition (15 seconds)

"I'm [*Your Name*] from [*Your Company*], and our [e.g., *AI-driven analytics platform*] helps [e.g., *Oil and Gas firms optimize drilling operations*]. It delivers [e.g., *real-time insights, reducing costs by 15%*]." "Unlike competitors, we offer [e.g., *seamless integration with existing systems*]."

Call to Action (5 seconds)

"Let's connect to explore how this can benefit your team!" "Can we schedule a demo to discuss your needs?"

Tips for Success:

- Keep it under 30 seconds to respect busy schedules.
- Use clear, universal terms to avoid confusion for non-native speakers.
- Practice pacing and tone to sound natural and confident.